

MosquitoNix insect misting to sell franchise in Jacksonville

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by Christian Conte, Staff Writer

MosquitoNix Inc. will include Jacksonville as part of its national expansion plans.

The Dallas-based company, offering a fully-automated insect misting system, plans to open 100 new locations around the country over the next four years. Six of those will be in Florida, including one in Jacksonville.

"We are thrilled to expand the MosquitoNix concept throughout Florida and specifically in Jacksonville," said Josh Johnston, franchise development director of MosquitoNix.

"New franchisees can look forward to a built-in customer base and a concept that is immune to the ups and downs of the economy with mosquitos continuing to be an annoyance on communities nationwide," Johnston said.

MosquitoNix has a franchisee for the Sarasota, Fort Myers, Naples and Tampa areas, but it still looking for a franchisee in the Jacksonville area.

MosquitoNix's misting system is designed for residential and commercial use and uses a botanical insecticide to eliminate mosquitos and other flying insects.